



The Voice of the West Village

WestView News

FREE AD AND DISCOUNTS FOR FIRST-TIME ADVERTISERS

	one-time ad rate	4 insertions, regular rate	3 insertions + 1 free and 10% off for new advertisers	Net savings for new advertisers	Monthly cost over 4 months with discount
Business card size ad —black and white *	\$120.00	\$480.00	\$324.00	\$156.00	\$81.00
Business card size —color *	\$144.00	\$576.00	\$388.80	\$187.20	\$97.20
Dimensions: 3-3/8" wide X 2" high					
1/5-page ad — black and white	\$170.00	\$680.00	\$459.00	\$221.00	\$114.75
1/5-page ad — color	\$204.00	\$816.00	\$550.80	\$265.20	\$137.70
Dimensions: 3-3/8" wide X 4" high					
1/4-page ad — black and white	\$270.00	\$1,080.00	\$729.00	\$351.00	\$182.25
1/4-page ad — color	\$324.00	\$1,296.00	\$874.80	\$421.20	\$218.70
Dimensions: 5" wide X 6-1/8" high					
1/2-page ad — black and white	\$680.00	\$2,720.00	\$1,836.00	\$884.00	\$459.00
1/2-page ad — color	\$816.00	\$3,264.00	\$2,203.20	\$1,060.80	\$550.80
Dimensions: horizontal— 10" wide X 6-1/8" high; vertical — 5" wide X 12-3/4" high,					
Full page ad — black and white	\$1,420.00	\$5,680.00	\$3,834.00	\$1,846.00	\$958.50
Full page ad — color	\$1,704.00	\$6,816.00	\$4,600.80	\$2,215.20	\$1,150.20
Dimensions: 10" wide X 12-3/4" high					

* Two 1/5-page ads may be taken instead of four business card size ads.

Contact the WestView News Advertising Manager, Karen Rempel, to place an ad: 347-362-5677 or kyrempe@twc.com.

Print-ready ads should be provided as high-resolution .pdfs by the 24th of each month.

For clients who do not have a designer or design firm, WestView has agreements with talented designers to contribute their work to the paper by designing ads for a small fee.

Full-page ads \$100 • Half-page ads \$75 • 1/4-page ads, \$50 • 1/5 and 1/10th-page ads at \$25.